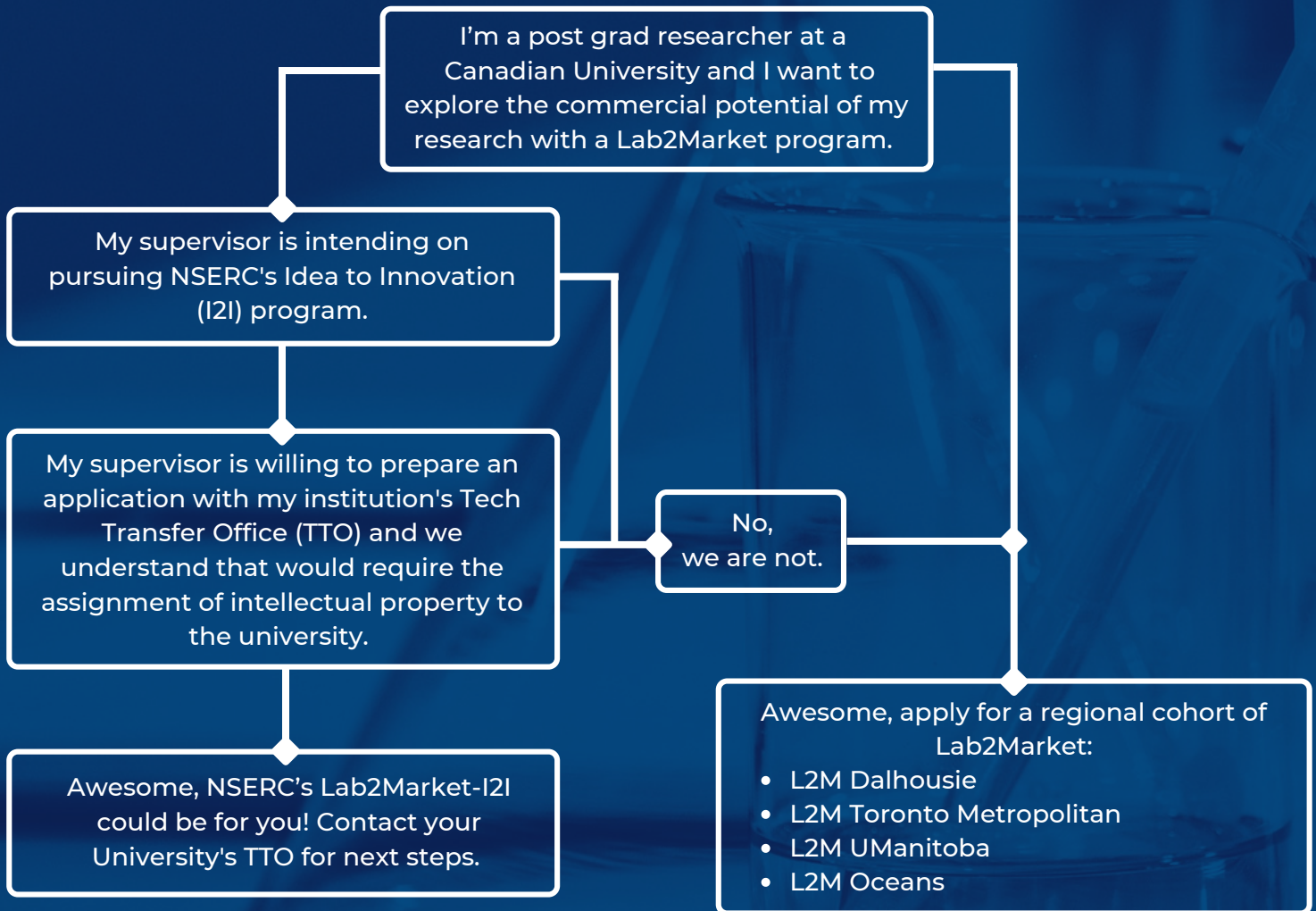


Decide which Lab2Market works for you



Key Differences

- Faculty member applies with support from the Technology Transfer Office (TTO)
- IP Assigned to the University as per NSERC guidelines
- \$15,000 VIA NSERC
- Participant completes a market assessment final report
- Eligibility: undergrad, graduate students, post-docs, research associates
- First stage of a larger NSERC "I2I" program
 - I2I is a 4-phase commercialization program

- Student applies with Supervisor Support
- IP follows your university's IP policy.
- \$15,000 VIA MITACS
- Eligibility: graduate students and post-docs
- The program stands alone with connections to available post-programming.